



Pentecostal Life University

POSTGRADUATE PROGRAMMES



Raising Global
LEADERS



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WELCOME TO PLU

FACULTY OF POSTGRADUATE STUDIES

Doctor of Philosophy (Ph.D.) Programme

Ph.D. in Business Administration by Research

Year 1 Semester 1

- Principles of Business Administration Research Methods I and II
- Research proposal development

Year 1 Semester 2

- Advanced Management Quantitative Techniques
- Proposal Defense
- Seminars

Year 2 Semester 1

- Data collection, interpretation and analysis
- Thesis development
- Seminars

Year 2 Semester 2

- Report writing
- Seminars

Year 3 semester 1

- Thesis submission, examination
- Defense
- Seminars

Year 3 Semester 2

- Paper publication in journal
- Results

Master's Degree Programmes

Master of Business Management

Year 1 Semester 1

MBM 5101 International Trade and Finance

MBM 5102 Strategic Human Resource Management

MBM 5103 Public Sector Management

Electives (Choose One)

MBM 5104 Strategic Management

MBM 5105 Production and Operations Management

Year 1 Semester 2

MBM 5201 Business Research Methods

MBM 5202 Strategic Financial Management

MBM5203 International Business Management

Electives (Choose One)

MBM 5204 Strategic Marketing Management

MBM 5205 Strategic Entrepreneurship

Year 2 Semester 1

MBM 6101 Business Leadership and Change Management

MBM 6102 Global Marketing and Innovation Management

MBM 6103 Strategic Corporate Finance

Electives (Choose One)

MBM 6104 Project Management

MBM 6105 Managerial Economics

Year 2 Semester 2

MBM 6201 Sustainable Business Management

MBM 6202 Business Law

MBM 6203 Business Ethics and Social Responsibility

Electives (Choose One)

MBM 6204 Management Quantitative Techniques

MBM 6205 Organizational Behaviour

Year 2 Semester 2

MBM 6301 Dissertation/Thesis Writing

Master of Science in Strategic Management

Year 1 Semester 1

MSM 5101 Strategic Management

MSM 5102 Managing Strategic Change and Renewal

MSM 5103 Strategy, Ethics, and Social Responsibility

Electives (Choose One)

MSM 5104 Project Management

MSM 5105 Strategic Marketing Management

Year 1 Semester 2

MSM 5201 Advanced Research Methods

MSM 5202 Advanced leadership and Management

HRM 5203 Strategic Human Resource Management

Electives (Choose One)

MSM 5204 Management Quantitative Techniques

MSM 5205 Strategic Entrepreneurship

Year 2 Semester 1

MSM 6101 International Business Strategy

MSM 6102 Public Policy and Design Analysis

MSM 6103 Strategic Corporate Finance

Electives (Choose One)

MSM 6104 Production and Operations Management

MSM 6105 Strategic decision making

Year 2 Semester 2

MSM 6201 Dissertation/Thesis Writing

Master of Social Science in Development Studies

Year 1 Semester 1

- MDS 5101 Advanced Sociological theories
MDS 5102 Development Planning & Policy Analysis
MDS 5103 Politics, Governance and Development

Electives (Choose One)

- MDS 5104 Community Development and Social Policy
MDS 5105 Managing Public Finance

Year 1 Semester 2

- MDS 5201 Research Methodology
MDS 5202 Poverty Analysis & Policy Prescriptions
MDS 5203 Population & Development

Electives (Choose One)

- MDS 5204 Environment and Development
MDS 5205 Gender and Development

Year 2 Semester 1

- MDS 6101 Economic Growth & Development Theories
MDS 6102 Public Sector Management
MDS 6103 Democracy, Decentralization and Local Government

Electives (Choose One)

- MDS 6104 Human Psychology
MDS 6105 Media and Development

Year 2 Semester 2

- | Course Code | Course Name | Credit |
|-------------|-----------------------------|--------|
| MDS 6201 | Dissertation/Thesis Writing | |

Master Arts in Media and Mass Communication

Year 1 Semester 1

- MMC 5101 Advanced Research Methodology
MMC 5102 Advanced Media and Communication Theory
MMC 5103 Political Communication

MMC 5104 Investigative Journalism and Feature Writing

Electives (Choose One)

MMC 5105 Concepts in Media and Communication

MMC 5106 Media and Development

Year 1 Semester 2

MMC 5201 Media and Globalization

MMC 5202 Advertising and Public Relations

MMC 5203 Strategy, Ethics and Social Responsibility

MMC5204 Academic Journal Paper

Electives (Choose One)

MMC 5205 Media Industry Innovations

MMC 5206 Media Activism and Development

Year 2 Semester 1

MMC 6101 Media Law and Policies

MMC 6102 Governance and Development

MMC 6103 Community Development and Social Policy

MMC6104 Gender in Mass Communication

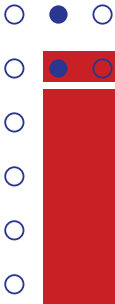
Electives (Choose One)

MSM 6105 Change Management

MSM 6106 Strategic Entrepreneurship

Year 2 Semester 2

MMC 6201 Dissertation/Thesis Writing



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